

RON 2025

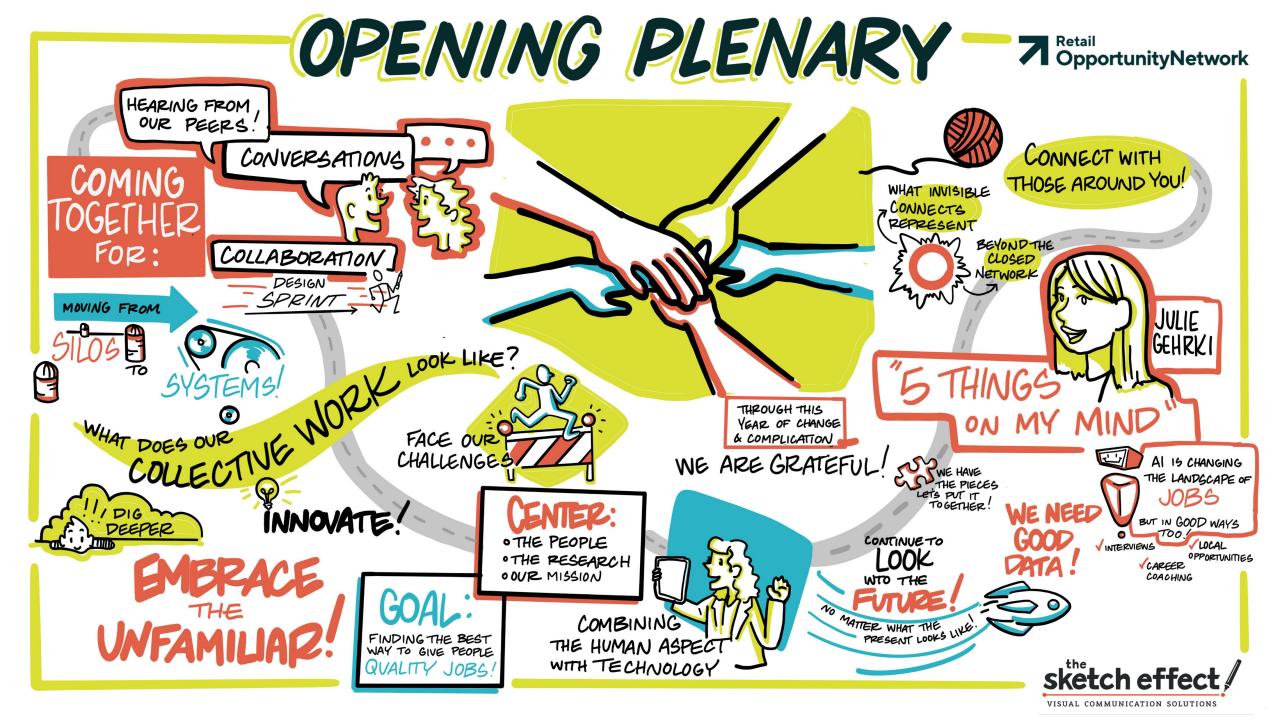
From Silos to Systems Reimagining Opportunity

How do we move from silos to systems? How do we ensure workers shape the future of work rather than simply adapt to it?

- These questions drove the RON 2025 Convening in Bentonville, where RON members, frontline employees, funders, and other workforce leaders came together to reimagine the future of work—moving from silos to systems and placing workers at the center of innovation.
- This recap captures the bold ideas, meaningful connections, and growing momentum from our time together. We were joined by a talented digital artist who visually documented the energy and insights that filled the room, and these boards now serve as a creative way to revisit our conversations and carry forward the spirit of the convening.
- Whether you joined us in person or were unable to attend this year's convening, we invite you to explore this visual recap, key takeaways, and next steps.

RON 2025 CROSS-CUTTING THEMES

- **Centering Worker Voice:** Frontline workers must help shape the systems that impact them through shared power, meaningful engagement, and access to learning opportunities.
- Al as a Tool for Empowerment: Al is here to stay. When paired with empathy, it can support scheduling, coaching, and training while opening new doors for workers.
- Inclusive Pathways & Local Investment: Breaking stigma, investing locally, and building diverse career pathways, especially in trade, technical, and emerging digital roles.
- **Practical, Accessible Learning:** Learning must be hands-on, validated, and tied to real opportunity—focusing on behavior change and mobility, not just policy or credentials.



The RON 2025 opening remarks set the tone for the convening by emphasizing **connection**, **collaboration**, **and innovation** across the RON community. Participants were encouraged to **move from silos to systems**, working collectively to address shared challenges and reimagine opportunity within the retail workforce.

Julie Gehrki framed the convening around "Five Things on My Mind," which became touchstones throughout the event:

- · Invisible connections within and beyond the RON network are our hidden strength
- Good data must guide our progress and decision-making
- Jobs and AI present both profound challenges and unprecedented opportunities
- Human insight and technology must work together, not in opposition
- Connection and collaboration remain our pathway to quality jobs for all

KEY TAKEAWAYS

In setting the tone for the convening, attendees were encouraged to:

- Embrace unfamiliar territory by staying open to learning, experimentation, and transformation even amid uncertainty
- Keep people, research, and purpose at the heart of every effort while weaving together human insight and technology
- Engage in meaningful conversations and listen deeply to peers across the network
- Collaborate through design sprints to drive change at a systems level
- Dig deeper into challenges side by side to uncover new possibilities
- Use data and shared experience to guide smarter decisions and lasting progress

While the landscape of work continues to evolve, the RON community's shared purpose and collaboration remain our most powerful tools for shaping a more inclusive and equitable future of work.

LEADER'S LOUNGE



DEFINING FRONTLINE

MOST HARD WORKING PEOPLE

WORKER THEART BEAT FIRST LINE OF DEFENSE DEPEND ON THEM

DAILY

OF THE ORGANIZATIONS

REWARDING

SOUL OF SOCIETY

DEDICATION FINDING MY OWN

KIND OF VOICE

START WITH PROVIDING LEADERS

OPPORTUNITIES

SPREAD WORK!

CENTER

ASKING THEY WANT!

REGULAR CHECK

USING IT

TO GIVE WORKERS MORE

OPPORTUNITIES JOB

WORKERS:

· UNDERSTANDING

ORESOURCES

· SCHEDULING

· PLANNING

· RESTOCKING

· EFFICIENCY

COACHING

· FLEXIBILITY

CAREERS · CONNECTIONS

· PURPOSE

· COMMUNITIES



ACCESS

INTERNET

BUILDING BRIDGES

IT IS HERE

NAVIGATING

SYSTEM S

LEADERSHIP EXPERIENCES

· BREAKING STIGMA TO CULTIVATE TALENT PIPELINES

· INVEST IN COMMUNITIES

· HAVING CONVERSATIONS

WESTILL NEED TRADE WORKERS

> TO STAY. WORKERS

SOCIETY IS PREPARING U FOR THIS



WORKING BACKWARDS

OSKILLS ARE TRANFERABLE



RELYING ON THE INTERCONNECTED NETWORK

· LISTENING TO OUR ASSOCIATES OUNDERSTANDING THE FEEDBACK · EMPATHY

SIMULTANEOUS WORK TOWARDS WORKFORCE OPPORTUNITIES

7 eHarmony

indeed

FUNDERS PERSPECTIVES

A FOCUS ON: **OVALIDATING** SKILLS OMAKING PRACTICAL

MISSION BEHAVIOR FOCUSED NOT JUST

POLICY INNOVATION

EQUITY DI BASED

APPROACHES AT THE TABLE.

m m

OPPORTUNITIES 3

TRY NEW THINGS QUICKLY!

UP YOUR

BREAK

DOWN

DEFINE JOBS OMODELS OTASKS

WHATWE HAVE MAKE IT

AVOID DUPLICATE PLATFORMS

TRUST IN THE FUILDING CONFIDENCE

ACTUAL POTENTIAL?

USING IT SUSTAINABLY

HOW TO INCREASE OPPORTUNITIES

ENABLING OTAKE

OEFFECTIVELY LEARNAT STEADY

THE JOB MARKET WITH A SOLID FOUNDATION



LEADER'S LOUNGE: The Leader's Lounge brought the voices of frontline employees, employers, policy leaders, and funders together to explore how collaboration, innovation, and shared trust can strengthen systems that create quality jobs and expand opportunity.

VOICES FROM THE FRONTLINE

Speakers:

- Andrew German | Frontline Expert
- Auriyana Jenkins | Frontline Expert
- Nashell Simpson | Frontline Expert
- Marisol Vejar | Frontline Expert
- Moderator: Scotland Nash | Director, FSG

The Leaders' Lounge opened with a conversation grounded in the lived experiences of frontline employees, and their stories set the stage for RON 2025 by centering the realities of those most directly impacted by the systems we aim to change. During that conversation, frontline experts reminded participants that they are the heartbeat of organizations—dedicated, hardworking individuals who form the soul of society.

KEY TAKEAWAYS

During the conversation, frontline experts called for:

- Flexibility, understanding, and resources from employers
- Greater investment in career pathways and learning opportunities
- More regular check-ins to ensure worker voices shape workplace practices
- Centering worker learning and spreading opportunities across the workforce
- Including workers in designing solutions that directly affect them

Spotlight on AI: All also emerged as a tool for empowerment rather than replacement—helping with scheduling, planning, restocking, and job coaching while creating new pathways to opportunity.

Retail OpportunityNetwork

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BUILDING BRIDGES - EMPLOYER-POLICY COLLABORATION

Speakers:

- Josh Allen | Group Director, Enterprise Frontline Learning, Walmart
- Valeria Moody | Manager, Process Improvement Workforce Management Facilities Services, Walmart
- Mike Rogers | Chief Workforce Officer, Office of Governor Sarah Huckabee Sanders
- Moderator: Chirlie Felix | Managing Director, FSG

We brought together employer and policy leaders for a conversation about how they can collaborate and bridge gaps to strengthen career pathways, support frontline talent, and shape systems that drive economic mobility for frontline employees.

KEY TAKEAWAYS

The conversation emphasized:

- Breaking stigma to cultivate diverse talent pipelines
- Investing in local communities and starting with leadership to drive change
- Recognizing the ongoing need for trade and technical workers alongside emerging digital roles
- Working backwards from desired business outcomes to identify clear pathways
- Identify and leverage transferable skills across sectors
- Ensuring universal access to technology and the internet for all workers

Spotlight on AI: All was framed as a tool here to stay that requires combining empathy and feedback with innovation to prepare workers effectively.

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FUNDER PERSPECTIVES: NAVIGATING SKILLS, CREDENTIALS, AND AI IN THE FUTURE OF WORK

Speakers:

- Monique Carswell | Director, Opportunity, Walmart.org
- Patti Constantakis | Director, Opportunity, Walmart.org
- Moderator: Fay Hanleybrown | Managing Director, FSG

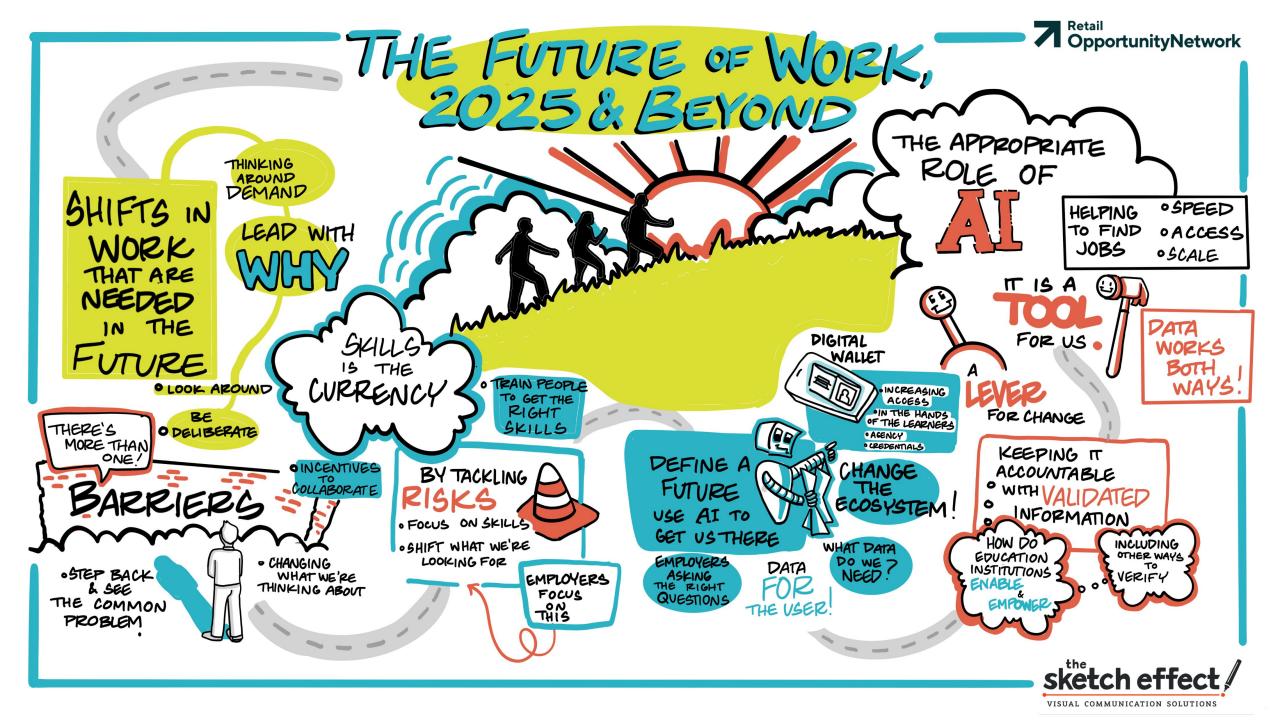
During a conversation with the Walmart Foundation, they shared their perspective on the changing landscape of skills from where they sit as funders. Issues of how trust in non-degree credentials is built and maintained, and how AI is shaping the future of work were front and center in the conversation.

KEY TAKEAWAYS

Funders reinforced the "nothing about us without us" principle emphasized by frontline experts, including:

- · Building trust through inclusive approaches that center those most affected
- Validating skills and making learning practical and accessible
- Focusing on behavior change rather than just policy
- Trying new things quickly while scaling innovation responsibly
- Avoiding creating redundant platforms

Spotlight on AI: The conversation emphasized using AI responsibly to define jobs, improve models, and strengthen training—all while being mission-focused, sharing power at the table, and breaking down silos to create a steady, healthy job market built on strong foundations.



THE FUTURE OF WORK, 2025 & BEYOND

Speakers:

- Haley Glover | Senior Director, UpSkill America, Aspen Institute Economic Opportunities Program
- Holly Kurtz | Director, Retail Sector Initiative, Center for the Future of Arizona
- **Sean Murphy** | Director, Walmart
- Moderator: Chirlie Felix | Managing Director, FSG

This session explored how work is evolving and what shifts are needed to prepare for the future. The conversation centered on redefining skills, leveraging technology, and using data to shape a more adaptive and human-centered workforce system.

KEY TAKEAWAYS

The conversation emphasized that preparing for the future requires:

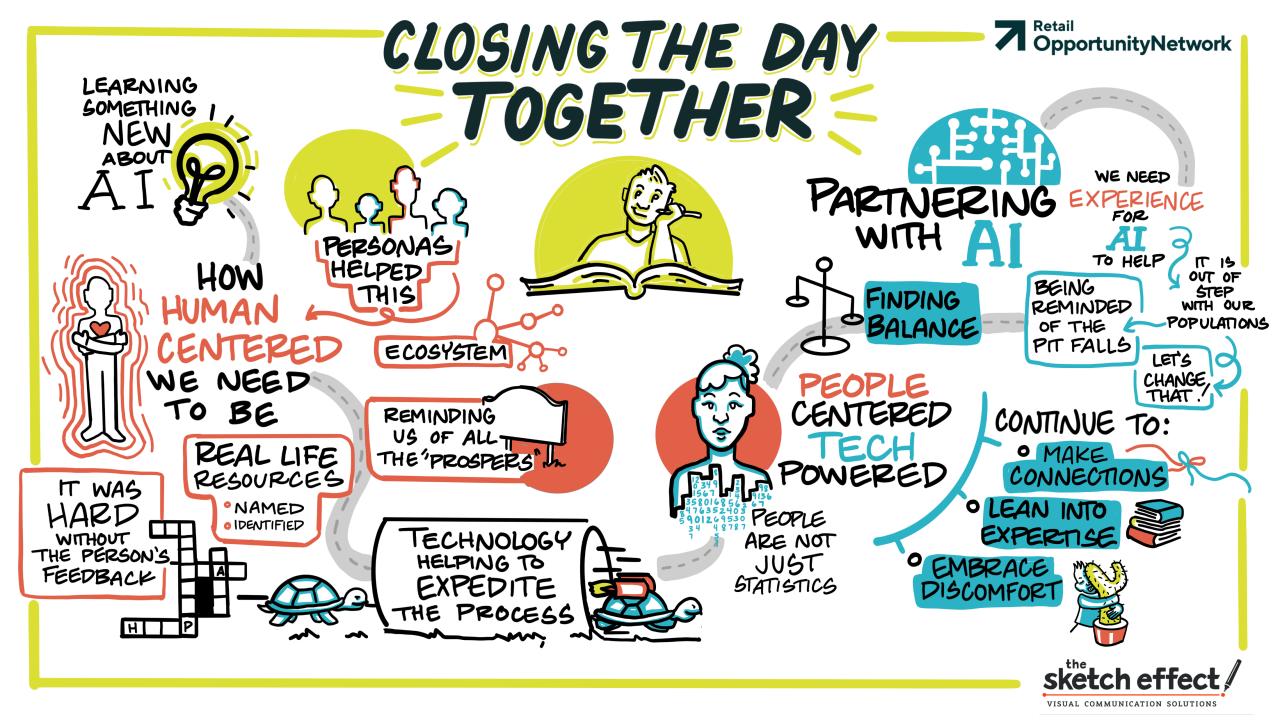
- Leading with purpose and anticipating change by looking around deliberately
- Training people to gain the right skills for emerging roles
- Creating incentives for cross-sector collaboration
- Tackling barriers by reframing how problems are understood

Skills as Currency: The group reaffirmed that skills are the new currency of opportunity, requiring alignment between what employers need and what workers are developing.

Employers and Risk: Employers can drive change by focusing on skills-based hiring and advancement, asking the right questions about future-ready talent, and rewarding adaptability over credentials alone.

Defining the Future: The conversation closed with emphasis on building a shared vision through increased access to learning tools, keeping data in the hands of users, and transforming the broader ecosystem of education and employment through collaboration among employers, educators, and technology partners.

Spotlight on Al: Al was framed as both a tool and a lever for change---improving speed, access, and scale in job matching while ensuring data serves workers as much as it serves systems. The discussion emphasized keeping Al accountable through validated, transparent information and supporting digital wallets that give learners greater control over their credentials.



CLOSING THE DAY TOGETHER

Led by:

- Patti Constantakis | Director, Opportunity, Walmart
- Collaborative Design Studio Facilitators | JFF, Digital Promise, Education Design Lab, and FSG

The closing session invited participants to reflect on the day's learning, reconnect to the human stories behind the work, and explore the role of technology and AI in advancing opportunity with care and intentionality.

KEY TAKEAWAYS

Participants shared new insights about how technology can support rather than replace the human experience, emphasizing:

- Staying human-centered in all approaches and recognizing that people are not just statistics
- Grounding technology in real-life resources and feedback from those it aims to serve
- Building balanced partnerships between people and technology through experience-based approaches

The Power of Personas: The personas from the "City of Prosper" helped anchor conversations in lived experience, reminding everyone of the diverse individuals and communities represented in the broader ecosystem and connecting emotionally to the challenges and opportunities discussed.

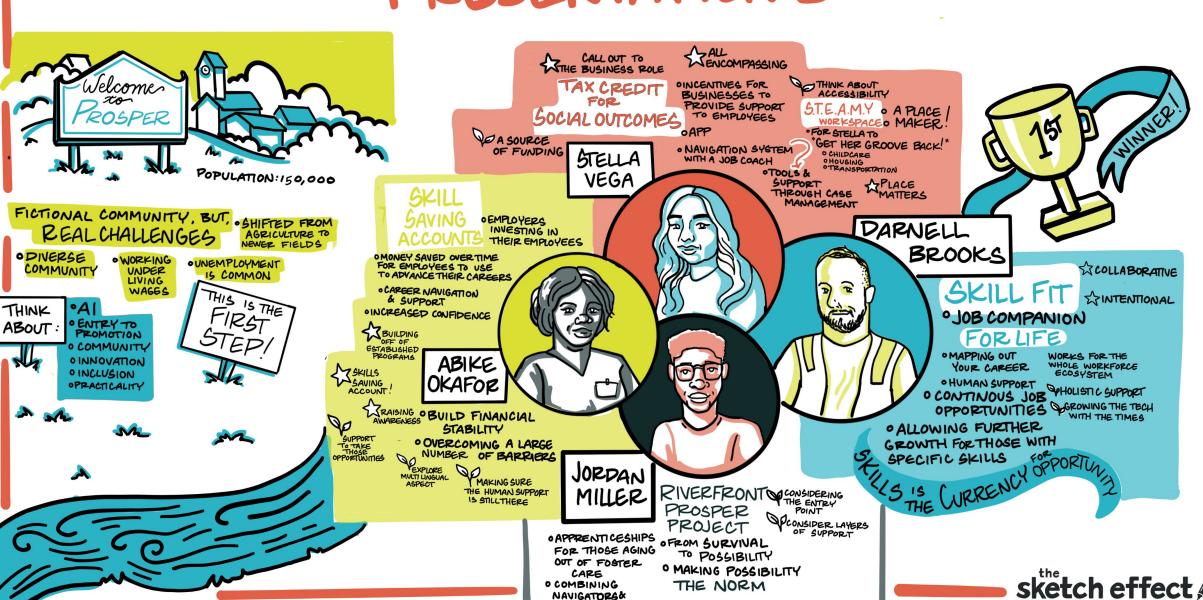
People-Centered, Tech-Powered: Progress must be people-centered and tech-powered. Participants were encouraged to continue making connections across teams and organizations, leaning into expertise and learning from each other, and embracing discomfort as part of growth and systems change.

Spotlight on AI: The group explored finding a balance between innovation and mindfulness, ensuring AI supports rather than misaligns with real populations. This requires acknowledging existing pitfalls, committing to changing them, and using technology to expedite processes while maintaining a clear focus on people and purpose.

DESIGN SOLUTION PRESENTATIONS



VISUAL COMMUNICATION SOLUTIONS



COLLABORATIVE DESIGN STUDIO

The Collaborative Design Studio challenged participants to design an INNOVATIVE solution to a barrier experienced by an employee navigating the journey to a high-quality job.

Each team was presented with a fictional persona, based on the real-life experiences of employees around the country.

Collaborative Design Studio Goals

- · Move from problem to possibility
- Transform identified barriers into breakthrough solutions that create real impact for employees seeking quality employment

Solution Elements

- **INNOVATIVE** Goes beyond existing solutions
- Barrier-focused Addresses real obstacles employees face
- Journey-wide Impacts the complete path to quality jobs
- Collaborative Brings organizations together
- Al-enhanced Leverages technology meaningfully

The **Design Solution Presentations** brought to life ideas developed during the **City of Prosper** collaborative design session. Participants, working in teams around four fictional personas, presented innovative, practical, and human-centered solutions to address real challenges faced by workers and communities. Though Prosper is fictional, the challenges reflected realities across the workforce ecosystem, including low wages, unemployment, and limited access to opportunity.

RIVERFRONT PROSPER PROJECT | Jordan Miller: 17, High School Senior

Jordan's team created the Riverfront Prosper Project to support youth in transition through community apprenticeships, mentorship, and AI tools. The goal: make opportunity the norm, not the exception.

TAX CREDIT FOR SOCIAL OUTCOMES | Stella Vega: 23, Retail Worker

Stella's team proposed a Tax Credit for Social Outcomes to incentivize businesses to invest in employee development and community support, positioning employers as key partners in advancing economic mobility through tools like career coaching and wraparound services.

SKILL SAVING ACCOUNT: Abike Okafor | 52, Frontline Hospital Worker

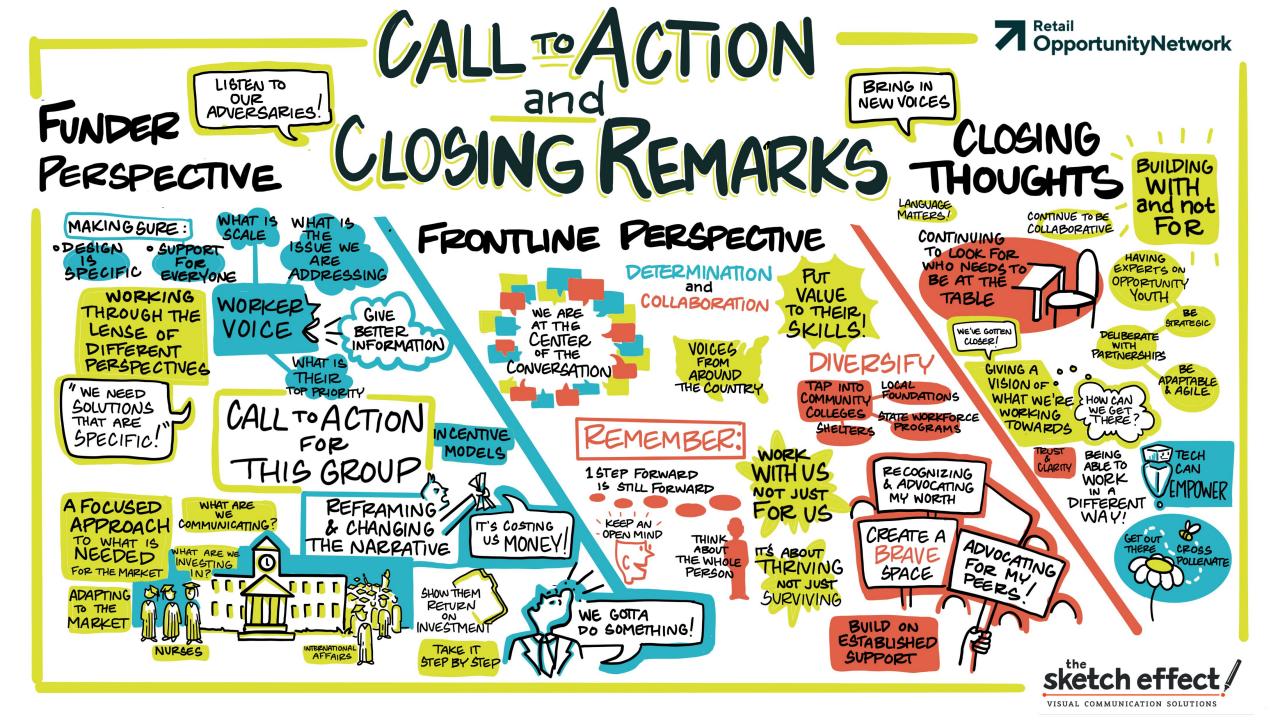
Abike's group proposed a Skill Saving Account to help workers save for training and career growth, promoting financial stability and upskilling. The model encouraged employers to support long-term development, especially for those facing systemic barriers.

SKILL FIT – JOB COMPANION FOR LIFE | Darnell Brooks: 38, Logistics Worker

The winning concept, Skill Fit: Job Companion for Life, reimagined career growth with continuous job matching, career mapping, and human support for all workers. It emphasized skill-building, adaptability, and collaboration across the workforce ecosystem, reinforcing the message that **skills are the currency of opportunity.**

KEY TAKEAWAYS

- Solutions combined human insight, technology, and cross-sector collaboration
- Each proposal demonstrated how organizations can invest in people and systems that create long-term opportunity
- The winning idea, Skill Fit, reflected the convening's broader theme of moving from silos to systems and placing workers at the center of innovation



CALL TO ACTION

The final session featured funders, frontline employees, and Walmart leaders who reflected on the work ahead and the shared responsibility to continue building a stronger, more connected system of opportunity. The conversation highlighted collaboration, inclusion, and the power of clear, human-centered action.

FUNDERS' PERSPECTIVE: WHAT WE'VE HEARD

Speakers:

- Kyle Baltuch | Vice President, Employer Engagement, Strada Education Foundation
- Andy Tonsing | Vice President, Future of Work, Stand Together
- Kirstie Sims | Group Director, Retail Opportunity, Walmart.org

The robust conversation brought forward the perspectives of funders about how they see the workforce landscape evolving and what commitments are needed to accelerate progress.

KEY TAKEAWAYS

- · During the conversation, funders emphasized:
- Ensuring that design is specific and responsive to the real issues being addressed
- Working through multiple lenses and perspectives to support everyone
- · Listening not only to allies but also to those who challenge assumptions
- Taking a focused approach to what the market truly needs, such as addressing workforce gaps and aligning investments with practical needs
- Reframing and changing the narrative by communicating clearly what is being invested in
- Adapting to shifts in demand and building solutions that are specific, measurable, and grounded in worker voice

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FRONTLINE PERSPECTIVE: WHAT WE'VE HEARD

Speakers:

- Andrew German | Frontline Expert
- · Auriyana Jenkins | Frontline Expert
- Nashell Simpson | Frontline Expert
- Marisol Vejar | Frontline Expert
- Moderator: Scotland Nash | Director, FSG

Frontline experts shared their reflections on what has stood out to them during the convening and what they want leaders to carry forward. Their calls to action serve as a critical anchor in the broader conversation, ensuring that the commitments participants take from the convening remain connected to the lived experiences of those most directly impacted by workforce systems.

KEY TAKEAWAYS

During the conversation, the speakers called for:

- Being at the center of the conversation and ensuring their voices shape decisions
- Recognizing and putting value on skills and lived experience
- Building diverse partnerships with community colleges, local foundations, and shelters
- Advocating for models that help people thrive, not just survive
- Taking the work step by step, maintaining an open mind, and thinking about the whole person

Finally, they reminded the group that "one step forward is still progress" and encouraged everyone with their central message: "Work with us, not just for us."

LOOKING FORWARD

As the convening ended, participants reflected on the shared journey and next steps.

KEY TAKEAWAYS

The closing conversations and commitments shared emphasized:

- Language matters and should reflect collaboration and respect
- Continuing to look for who needs to be at the table, especially new and diverse voices
- Building with, not for, communities and partners
- Staying adaptable and agile while maintaining clarity about long-term goals
- Creating brave spaces that allow for learning, advocacy, and authenticity
- Using technology as a tool to empower and help people work in new ways
- · Building on established support and sustaining the relationships formed through this work to create lasting impact