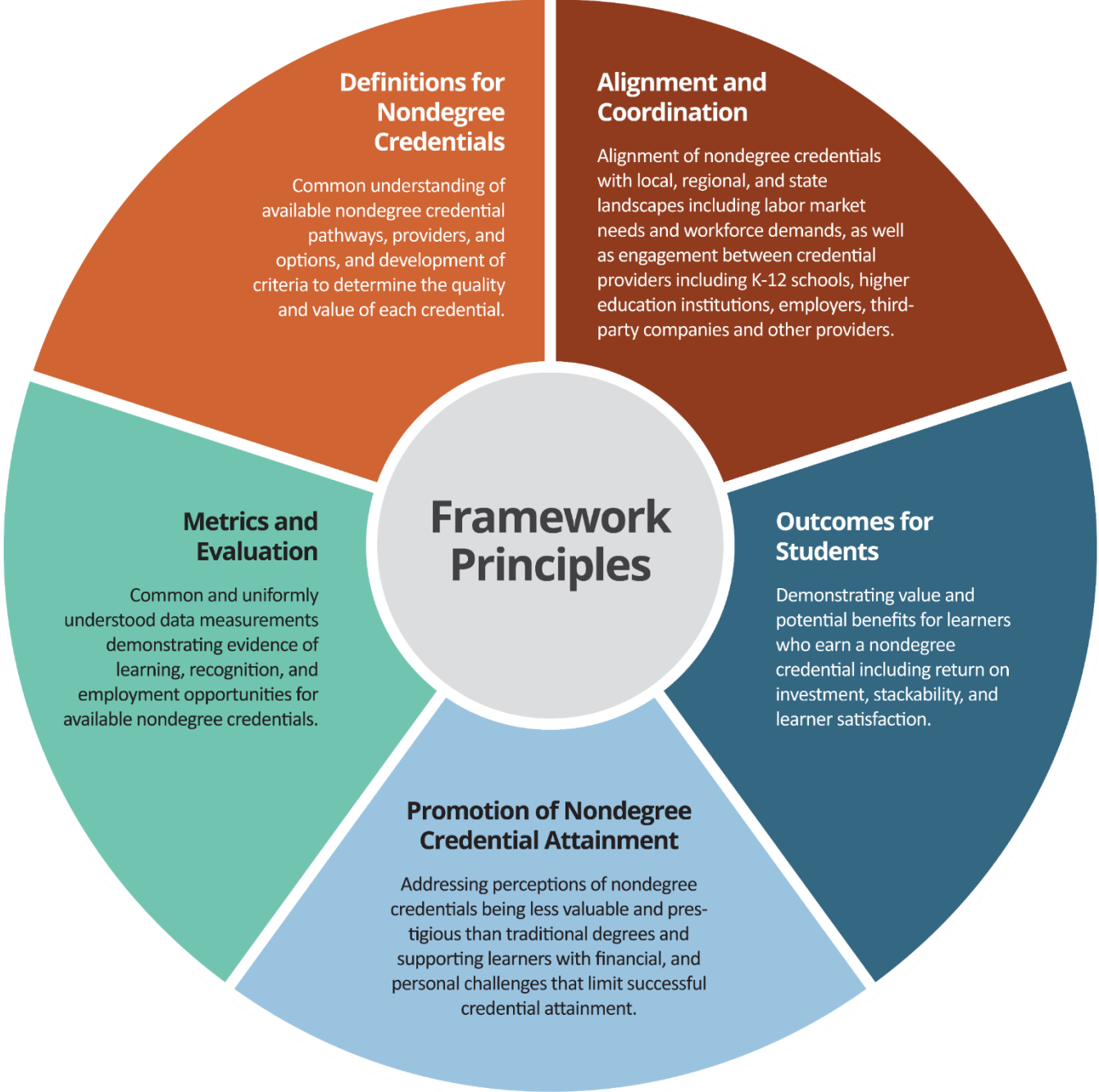


NCSL Nondegree Credential State Policy Framework



Policy Levers

Nondegree Credentials

Evaluating Quality

- Passing laws requiring the evaluation of the quality of nondegree credentials
- Creating publicly available lists of credentials

Funding and Affordability

- Designing targeted financial aid programs for in demand credentials or for adult learners
- Supporting community colleges directly

Promotion of NDCs

- Including nondegree options in state postsecondary goals
- Building connections with industry & employers
- Eliminating degree requirements for public sector jobs

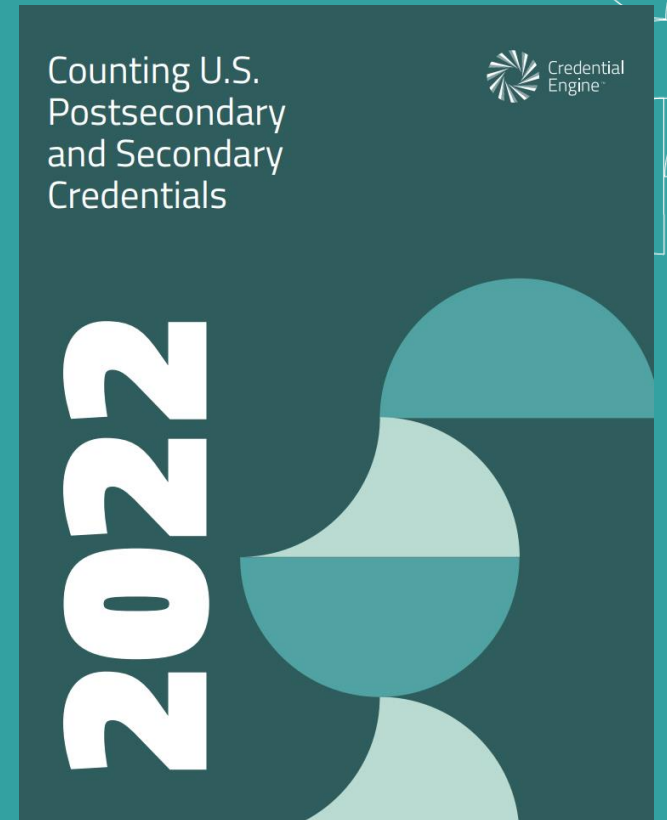
Credential Transparency

Scott Cheney, CEO



Credential Engine's 2022 Report found that there are 1,076,358 credentials in the U.S. alone, including degrees, certifications, badges, apprenticeships, licenses, and more.

And nearly 60,000 providers of those credentials.



As of October 14th

What's in the Registry?

3773

Organizations

79203

Credentials

4849

Competency Frameworks

4226

Outcomes

23545

Learning/Training
Opportunities

833

Assessments

28

Pathways

18140

Transfer Values

19

Collections

33

Concept Schemes

1084

Task Profiles

52

Work Role Profiles

3

Occupations

100821

Competencies

5863

Quality Assurance Action

7

Progression Models

28

Support Services

24

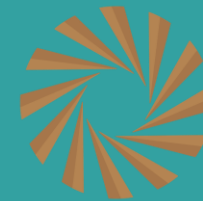
Rubrics



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EQOS: Measuring Credential Quality Through Real-World Outcomes

Education Quality Outcomes Standards (EQOS) is an independent not-for-profit operated in partnership between the Burning Glass Institute and Jobs for the Future that is pioneering a ground-breaking framework to measure the quality and efficacy of non-degree credentials (NDCs).

EQOS helps employers, workers, training providers, policy makers, and investors navigate the increasingly crowded and confusing education and training marketplace by providing a measurable credential standard that is rooted in real outcomes.

Building Quality Signals for the Labor Market



Signal of Quality



Tools to Scale Impact



Build National Momentum

APPROACH

ACTION

Novel Dataset

19M+ observations; 5M+ people, 25,000* credentials & credential categories, 4,000 providers

Product Development

Development of EQOS Web App + API; testing of Career Navigation and Talent Matching Use Cases.

EQOS Action Network

~25 partnerships. EQOS Action Network and CoP convenings, selection of 2 to pilots with AdeptID and the State of Arkansas, release of thought leadership.

The Data that Powers EQOS

EQOS is built on BGI's proprietary career history profiles

- Credential Names
- Employment History
- Education History
- Skills

Credentials are standardized with three identifiers

- Unique Credential Name
- Credential NCES CIP-4 Major
- Provider Name

Counterfactual analysis allows us to account for characteristics

- Race
- Gender
- Education
- Occupation
- Experience

Additional sources for analysis include public and private data

- Wage estimates from Glassdoor and Occupational Employment and Wage Statistics (OEWS)
- Lightcast Online Job Postings
- OSHA data on occupational safety

Discussion Question

What questions does this raise for you in the realm of your work?